## Image file size

## size in bits $=$ width $x$ height $x$ colour depth

## size in Bytes $=($ width $x$ height $x$ colour depth) $/ 8$

Colour depth is the number of bits used per pixel to store the data. The more bits, the greater number of colours can be stored.

- Black and white $=1$ bit colour depth
- Greyscale $=8$ bit colour depth
- JPEG = 24 bit colour depth (8 for each R G and B)

