

Making a Banner – Photoshop CS4

You need to be able to make banners for webpages from scratch. This is a task in every CiDA exam paper.

A banner needs to be:

- **one** image
- usually the **full width** of the webpage
- include **text** and, usually, at least one **image** (such as a logo)

You can't get away with using a text box and an image box in WebPlus to do this – you need to be able to make your own banner to demonstrate image editing skills.

Step 1 - Set up:

1. **Open Photoshop** – you'll find it in the **Adobe** folder in **All programs**
2. **File > New**
3. Change the units for width and height to **pixels**
4. Set width to **1024 pixels**
5. Set height to **150 pixels**
6. Click **OK**



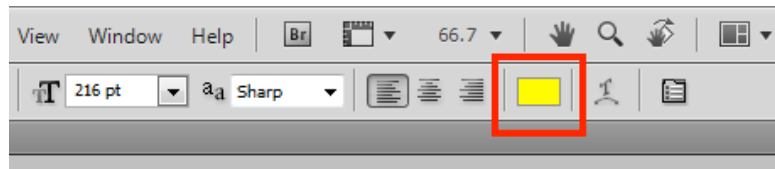
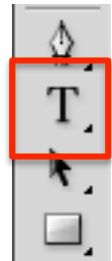
Step 2 - Fill the Background:

1. Find the **Paint Bucket** tool on left (hold the mouse over the **Gradient** tool, click and hold)
2. Set the colour (use a Swatch – top right)
3. Fill the background



Step 3 - Add Text:

1. Click the **Text** tool on the left
2. Click on the banner somewhere
3. Change the **text colour** on the top menu (click the coloured block and choose a colour)



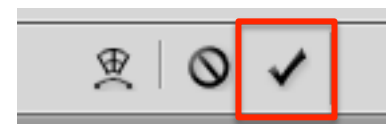
4. Change the **text size** and **font** at the top – try size 60 and a nice chunky font
5. Type your text
6. Press the **tick** at the top to place the text

- To **move text** you need to use the Selection tool at the top of the left toolbar
- To **change text** you need to have the **Text tool** selected and then highlight the text



Step 4 – Adding Images:

1. You need to have images saved before you can add them
 - You may want to make the backgrounds of images transparent before you do anything else – make sure to save them as **PNG** type images
2. Click **File > Place**
3. Find the image in your folders and click **Place**
4. Move the file as needed
5. Press the **tick** at top right to place it



Step 5 – Saving your banner:

1. **File > Save As**
2. Choose **PNG** (or JPEG if necessary) from the **drop down**
Saving as a Photoshop file is OK if you need to edit layers later. But it won't work for a website or in any other document
3. Click **OK** if you get a pop up window