

OCR iMedia

The **OCR iMedia** course is about working in the digital media industry

The **digital media industry** is made up of people who work together to create adverts, films, websites and other **media products**

The word **media** just means ways of communicating to people. **Digital** media uses computers to help do that

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The course is made up of 3 modules:

R093	The media industry	Exam at end of Year 11	40%
R094	Visual identity and digital graphics	Portfolio of practical work in Year 10	25%
R09?	Another unit (we have a choice)	Portfolio of practical work in Year 11	35%

That means 60% of the mark comes from portfolios that you do in class