

# Media Industry Products

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Media products are the things that the media industry makes – the things they produce. There are lots of different types of product produced by the media industry

Look at the resource about **different types of media product**:

1. What is meant by the term "**media product**"?
2. Create a mind map to show the 13 different types of media product you need to know. Use **Media Products** as the central hub of the mind map
3. For the media products below, write a short sentence or two to make sure that you know what they are. Include an example or two for each product:
  - a. special effects (SFX)
  - b. visual effects (VFX)
  - c. digital imaging and graphics
  - d. eBooks
  - e. multimedia products
  - f. augmented reality
  - g. virtual reality
4. Explain the difference between special effects (SFX) and visual effects (VFX)
5. Explain the difference between augmented reality (AR) and virtual reality (VR)

## **Products and Sectors:**

6. Write down the key learning point from slide 10
7. Which media industry sub-sectors would use **animation products**?

## **An example:**

8. Produce a fact file about the UK computer games industry. Include information from the resources provided and your own research