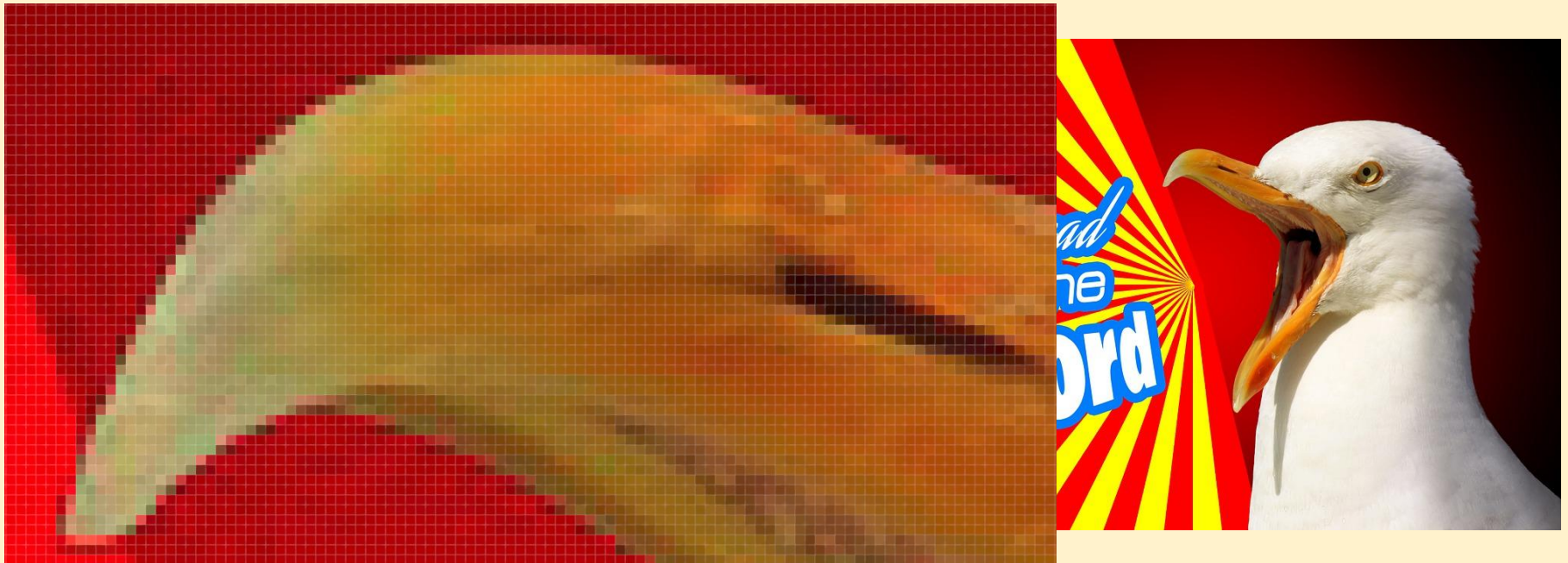# Vector Graphics

Most images you use will **pixelate** if you make them a lot bigger

This makes them blurry and not fit to be used
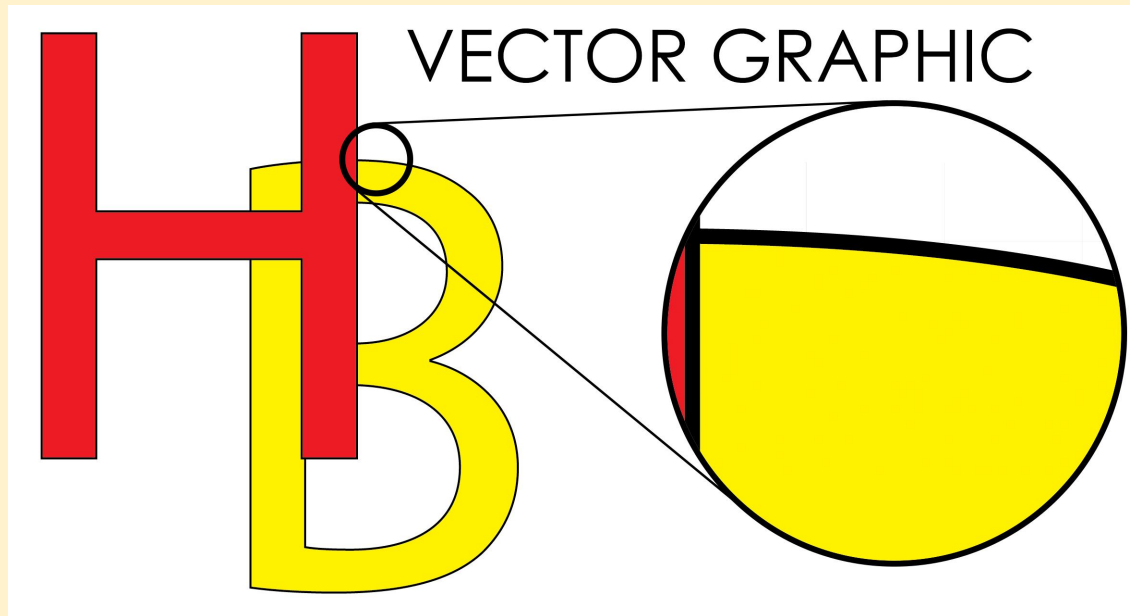
Vector Graphics

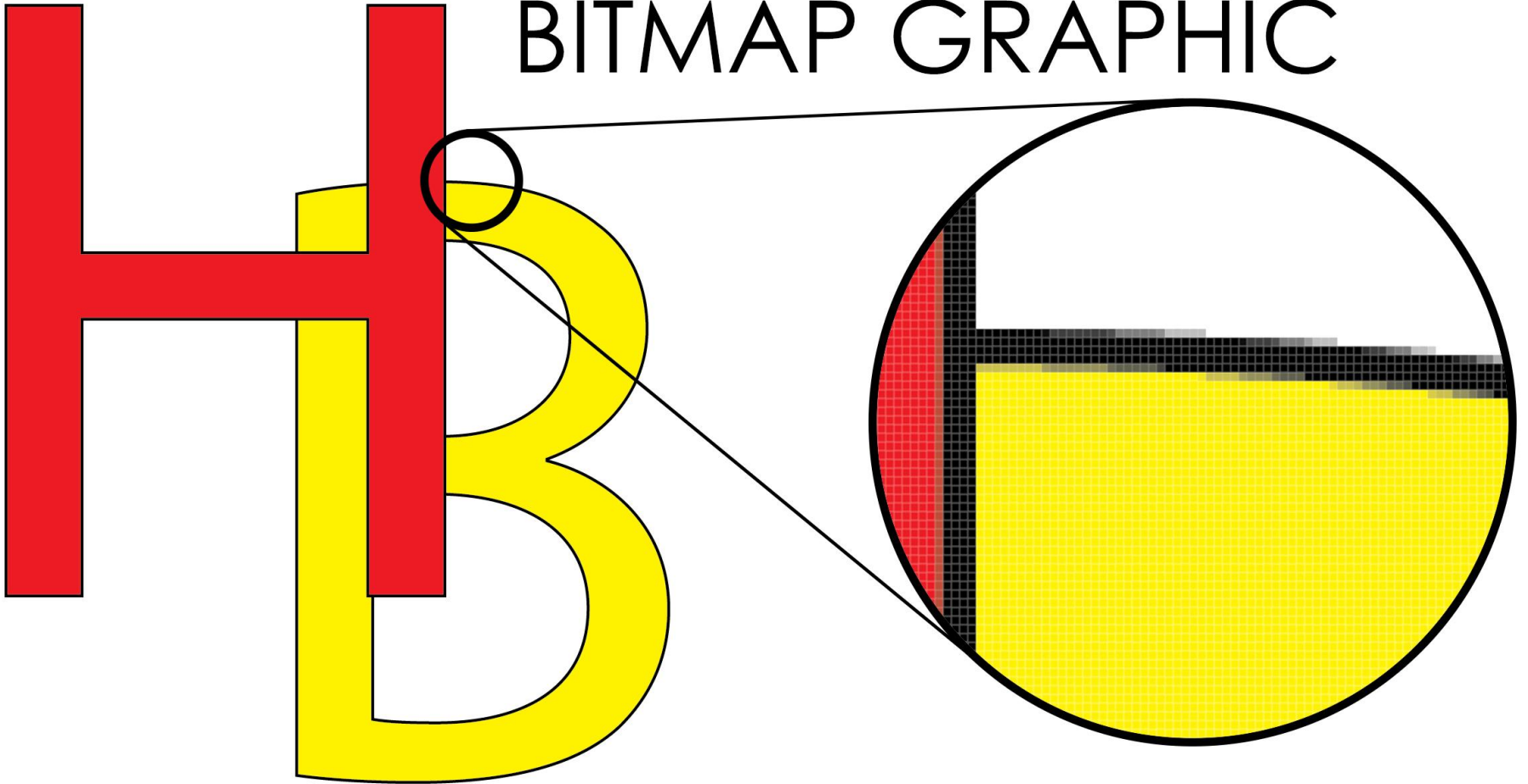Some images need to be used at lots of different sizes.
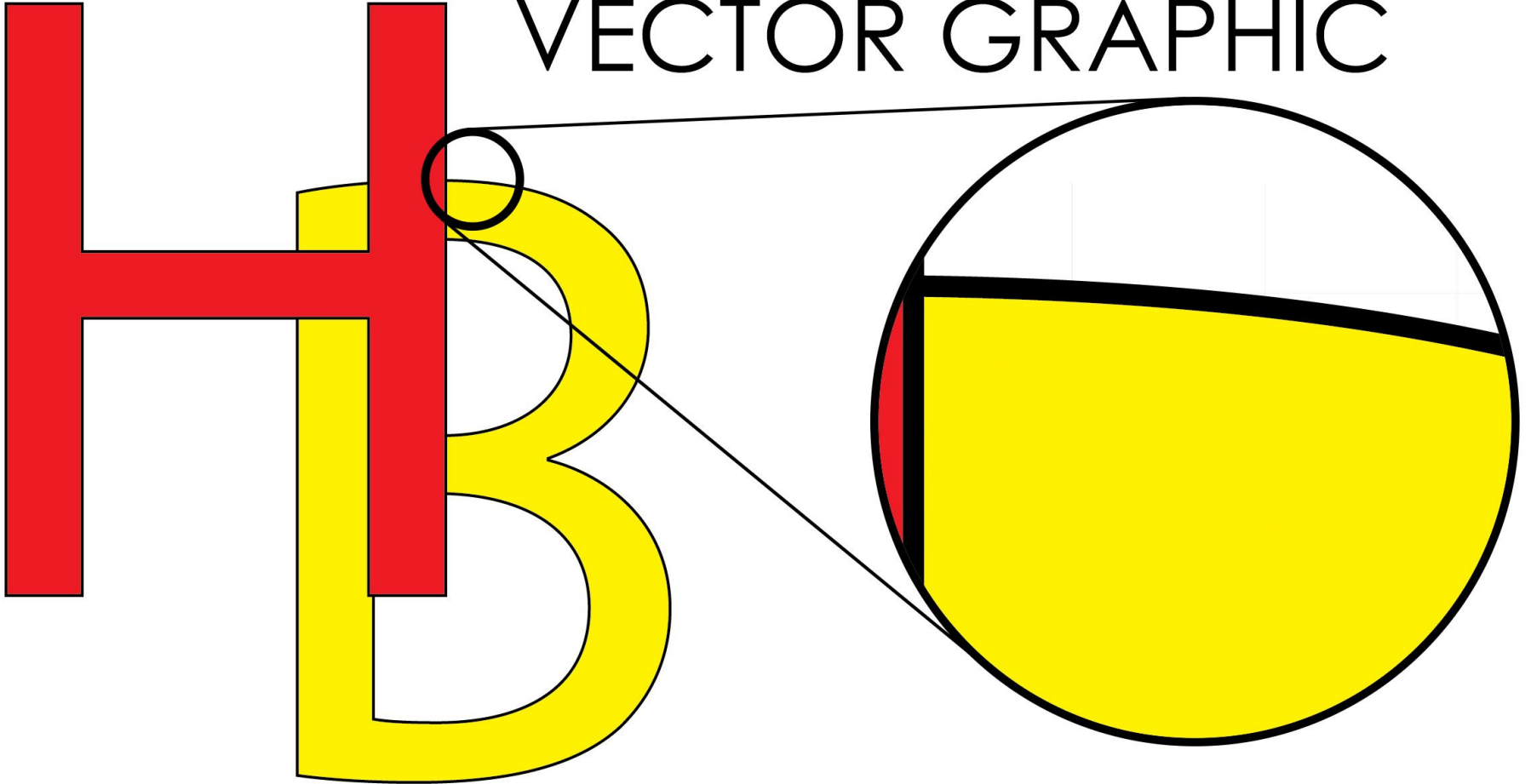
Like logos.

Vector Graphics

By creating the graphic as a **Vector Graphic File** Type we can resize the image as large (or small) as we want **without pixelation**

BITMAP GRAPHIC

VECTOR GRAPHIC

Vector Graphics

Vector graphics work by using **mathematical formulae** to create shapes

This works great for images made up of shapes, lines, curves or font characters

It's rubbish for photographs

Saved as **SVG** (or **AI**) file format

Can be **scaled** (resized endlessly)

Vector Graphics

SOUTH CLIFF
HOLIDAY PARK

BST

HB
Hunger Busterz