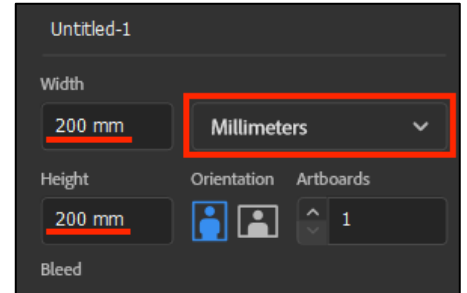


A Simple Record Company Logo

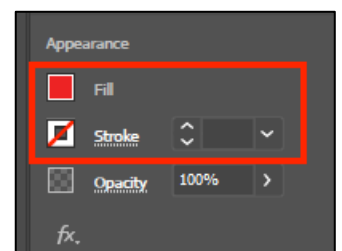
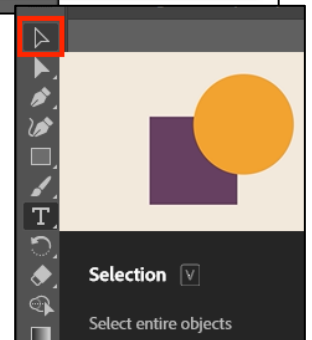
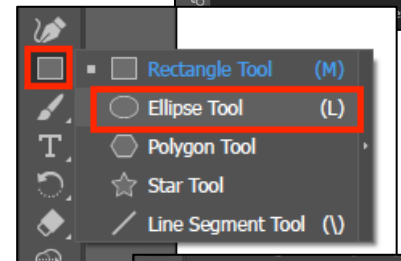
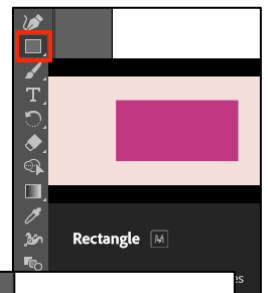
Illustrator is a **Vector Graphics** software package. It's great for creating simple logos using fonts and shapes.

1. Open **Adobe Illustrator**
2. Click **File > New** – and create an image that is **200mm by 200mm**
Check the screenshot for the details
3. Click **OK** to create a new **artboard**



Draw a circle:

4. Find the **Rectangle Tool** on the left toolbar. Click and hold it until a new set of tools appears
5. Choose the **Ellipse Tool**
6. **Hold SHIFT** down and draw a circle
Holding SHIFT down makes sure you get a perfect circle rather than an oval
7. On the left toolbar, switch to the **Selection Tool**. Use this to move the circle around and make it bigger (hold **SHIFT** down again)
Aim to fill most of the artboard
8. On the right sidebar, change the **Fill Colour** to **black**
9. Keep the **Stroke Colour** black. The **stroke** is the line around the edge of a shape. For this example it can be the same colour as the fill
10. On the right sidebar find the **Align section**
11. Click the **two buttons** shown in the screenshot to place the circle **exactly** in the centre of the artboard



Add some text

12. Click on the **Type Tool** (the T) on the left toolbar

13. Click somewhere in the red circle

Some words appear – they will disappear when you type something or you can just delete them

14. **Type** the name of the record company: IGUANA

The text is far too small. We need to make it bigger and style it

15. Make sure the **Type Tool** is selected on the left toolbar

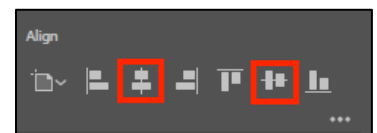
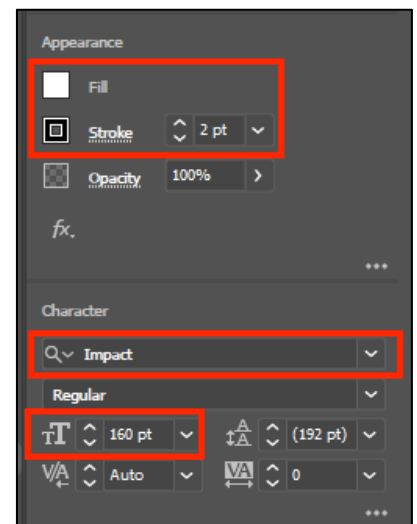
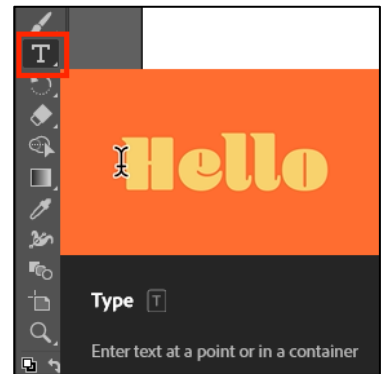
16. **Highlight** the text

17. Use the right sidebar to change:

- the **font size** (type a number in if it needs to be bigger)
- the **font** to something like **Impact**
- the **fill colour** to **black**
- the **stroke colour** to **white**
- the **stroke weight** to about **2 pt** – experiment with this

18. Switch back to the **Selection Tool** on the left toolbar

19. Click the **two centre buttons** on the right sidebar to place the letters exactly in the centre of the artboard



Save and Export

20. **Save** your work: **File > Save As >** give your file a **sensible name** and make sure you're saving it in your **OneDrive**

The file will save as an **Adobe Illustrator (ai)** file

21. **Export** your work: **File > Export > Export As >** choose **PNG file type** from the dropdown. When the next box appears, check:

- the **resolution** is set to High (300ppi)
- the **background** is transparent

22. Click **OK**

This will export your logo as a PNG file which can be used easily

