## **Client brief**

Design and make a CD cover.

The cover needs to:

- be designed before you start to make it
- be made up of two or more copyright free images
- the images must have been edited in an interesting way
- include the name of the band and the name of the album using font editing techniques
- have a front and a back
- the back must include a track listing, a bar code and the name of the record label (this could be a logo)

## **Client brief**

- **Product:** the thing you've been asked to make
- **Client:** the person you're making the product for
- **Target audience:** the people who will read, watch or listen to the product
- **Client needs:** the things the client has told you the product needs to do