

CD cover - planning

This must be done in a Word document

1. What **product** have you been asked to make?
2. What is the name of the **client**?
3. What things does the product need to include? (the **client needs**)
4. Who is the **target audience**?

Then, draw a set of **design sketches** (visualisation diagram) to show your ideas for the front of the CD cover

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I have been asked to make a ...

The client who has asked me to make this is ...

The name of the person at the client is...

The product needs to include ...

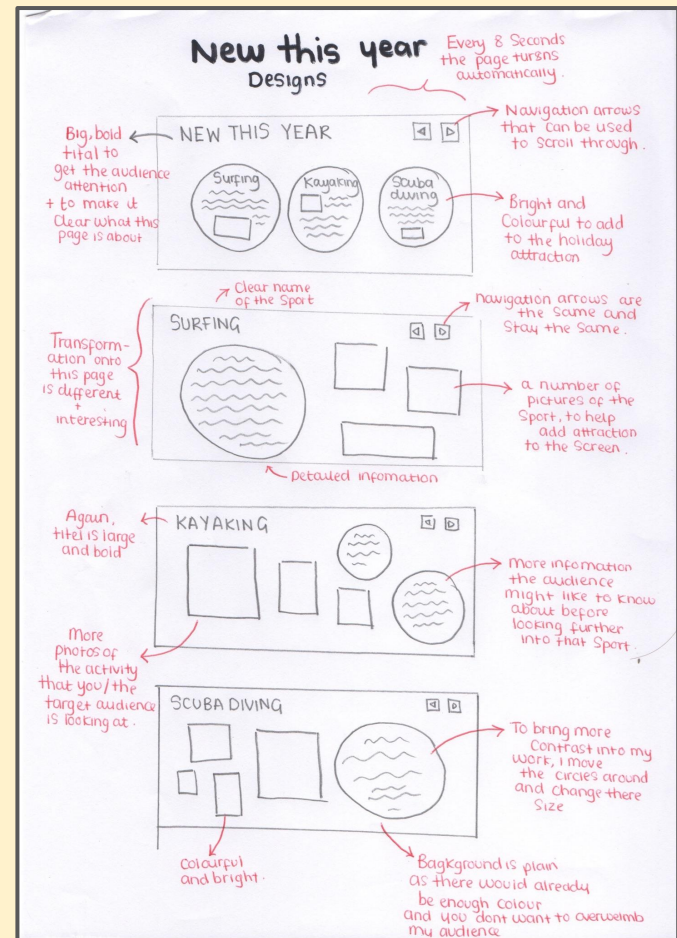
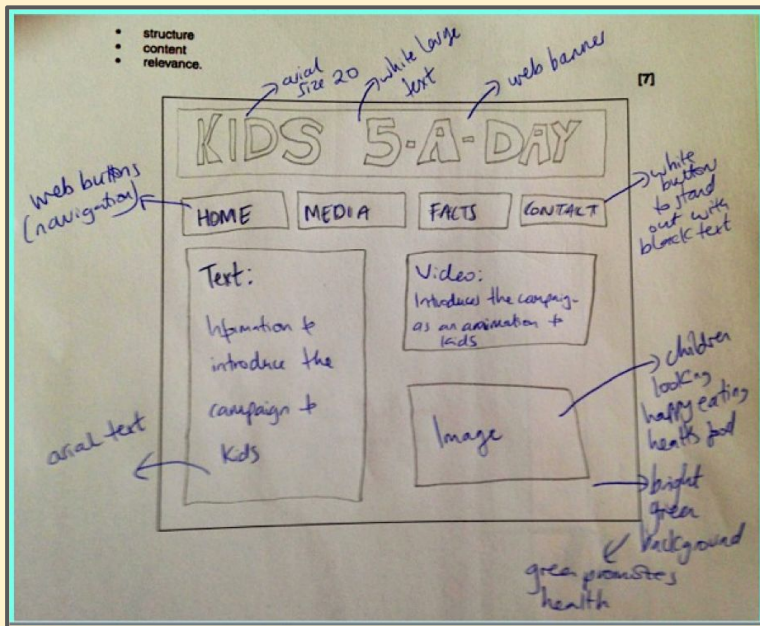
The name of the band is ...

The audience for the product is ...

This means I will ...

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Don't forget to include a set of design sketches showing some ideas.



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Product: the thing you've been asked to make

Client: the company that has asked you to make the product

Target audience: the people who will read, watch or listen to the product

Client needs: the things the client has told you the product needs to do